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## ABSTRACT OF THE INVENTION

A heat insulating container is provided with an outer vessel 2 and an inner vessel 1 arranged in the outer vessel 2 with a gap 3, at least a bag 4 arranged in the gap 3, and a reinforcement member 10 with a rigidity higher than the composition material of the bag 4, arranged on at least one peripheral side of the bag 4. The reinforcement member 10 extends along the edge portion of the bag 4. The bag 4 is formed into a rectangular shape, and the reinforcement member 10 is arranged along at least two opposite sides of the bag 4. As a protrusion of one of the inner or outer vessels engages with the cavity or the protrusion of the reinforcement member 10 of the bag 4, the bags 4 can be easily inserted into the gap 3.